# KATRINA E. BULKLEY

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#### **EDUCATION**

# Stanford University School of Education

Ph.D. Administration and Policy Analysis, 1999

# University of North Carolina at Chapel Hill

Master of Arts, Political Science (American Politics and Public Policy), 1995

#### Wesleyan University

Bachelor of Arts with Honors in Government, 1992

#### **FACULTY APPOINTMENTS**

Professor of Educational Leadership. Montclair State University College of Education and Human Services, Department of Counseling and Educational Leadership. 2012-present.

- Doctoral Faculty, Ph.D. in Teacher Education and Teacher Development. 2014-present.
- Associate Professor of Educational Leadership, 2005-2012.

Visiting Lecturer. Universidad Torcuato di Tella, Área de Educación. Buenos Aires, Argentina. 2011-2012.

Assistant Professor of Education. Rutgers University Graduate School of Education, Department of Educational Theory, Policy and Administration. 1999-2005.

# **ADDITIONAL PROFESSIONAL EXPERIENCE**

Research Assistant, Stanford University School of Education. Consortium for Policy Research in Education and Policy Analysis for California Education. 1995-1998. University of North Carolina, Department of Political Science. 1993-1994.

*Teaching Assistant,* Stanford University School of Education. 1996-1998. University of North Carolina, Department of Political Science. 1994-1995.

- Co-Chief of Operations, Head Counselor, Young Scholars Program, Wesleyan University. Led operations of National Science Foundation-funded summer math and science program for middle school students from Bridgeport and New Haven, CT. Summer, 1993, 1994.
- Teacher-Counselor Intern, Edwin Gould Academy, Chestnut Ridge, New York. Worked with adolescents placed in residential treatment facility by New York City family and juvenile courts. 1992-1993.

Summer Intern, Committee for Education Funding, Washington, DC. 1991.

#### **PUBLICATIONS**

#### Books

**Bulkley, K.E.**, Henig, J.R. & Levin, H.M. (Eds.). (2010). *Between public and private: Politics, governance, and the new portfolio models for urban school reform.*Cambridge, MA: Harvard Education Press. (Also published in Mandarin Chinese by Peking University Press.)

Recipient of the 2012 Award for Best Book given by the *Districts in Research and Reform Special Interest Group* of the American Educational Research Association

#### Reviews:

- o Teachers College Record (Review by Craig Richards, Teachers College, Columbia University)
- o Educational Review (Review by James Lytle, University of Pennsylvania)
- o Journal of Urban Affairs (Review by Kerrin Wolf, University of Delaware)
- o Education Review (Review by Dorothy Shipps, Baruch College, City University of New York)
- o Journal of School Choice (Review by Maressa L. Dixon, University of South Florida)
- **Bulkley, K.E**. & Wohlstetter, P. (Eds.). (2004). *Taking account of charter schools: What's happened and what's next?* New York: Teachers College Press.

#### **Edited Journal Issues**

- **Bulkley, K.E.**, Olah, L.N. & Blanc, S. (Eds.). (2010). Benchmarks for success? Interim assessments as a strategy for educational improvement. *Peabody Journal of Education*, 85(2).
- **Bulkley, K.E.** & Fusarelli, L. (Eds.). (2007). The politics of privatization in education: The 2007 Yearbook of the Politics of Education Association. *Educational Policy*, 21(1).

#### **Journal Articles**

**Bulkley, K.E.**, Wohlstetter, P., & Allen, D. (Under review). Seeing the elephant through theoretical diversity: The case of charter schools.

- Torres, A.C., **Bulkley, K.E.**, & McCotter, S.S. (Under review). Learning to lead in externally managed and standalone charter schools: How principals perceive their preparation and support.
- **Bulkley, K.E.** & McCotter, S.S. (Forthcoming). Learning to lead with data: From espoused theory to theory-in-use. *Leadership and Policy in Schools*.
- **Bulkley, K.E.** & Gottlieb, J. (Forthcoming). Policy images of teachers: How influential actors construct images of teachers. *Teachers College Record*.
- McCotter, S. M., **Bulkley, K.E.**, & Bankowski, C. (2016). Another way to go: Multiple pathways to developing inclusive, instructional leaders. *Journal of School Leadership*, 26(4), 633-650.
- **Bulkley, K.E.** & Henig, J.R. (2015.) Local politics and portfolio management models: National reform ideas and local control. *Peabody Journal of Education*, *90*(1), 53-83.
- **Bulkley, K.E.** (2013). Conceptions of equity: How influential actors view a contested concept. *Peabody Journal of Education, 88*(1), 10-21.
- **Bulkley, K.E.** & Travers, E. (2013). Variations on a theme: The shift from distinction to commonality in Philadelphia's Diverse Provider Model 2002-2008. *Journal of School Choice*, 7(4), 532-559.
- **Bulkley, K.E.** & Burch, P. (2011). The changing nature of private engagement in public education: For-profit and nonprofit organizations and educational reform. *Peabody Journal of Education, 86*(3), 236-251.
- **Bulkley, K.E.** (2011). Charter schools: Taking a closer look. *Kappa Delta Pi Record, 47*(3), 110-115.
  - Also published as: **Bulkley, K.E.** (2012). Charter schools...Taking a closer look: How charter schools operate, who attends them, how they are distinctive, and how they fare academically. *Education Digest: Essential Readings Condensed for Quick Review, 77*(5), 58-62.
- **Bulkley, K.E.**, Christman, J.B., Goertz, M. & Lawrence, N. (2010). Building with benchmarks: The role of the district in Philadelphia's benchmark assessment system. *Peabody Journal of Education, 85*(2), 186-204.
- Blanc, S., Christman, J.B., Liu, R., Mitchell, C., Travers, E., & **Bulkley, K.E**. (2010). Learning to learn from data: Benchmarks and instructional communities. *Peabody Journal of Education*, 85(2), 205-225.
- **Bulkley, K.E.**, Olah, L.N. & Blanc, S. (2010). Introduction to the special issue on Benchmarks for success? Why study interim assessments as a strategy for educational improvement. *Peabody Journal of Education*, 85(2), 115-124.

- **Bulkley, K.E.** (2007). Bringing the private into the public: Changing the rules of the game and new regime politics in Philadelphia public education. *Educational Policy*, 21(1), 155-184.
- **Bulkley, K.E.,** & Fusarelli, L.D. (2007). Introduction: The politics of privatization. *Educational Policy, 21*(1), 5-6.
- **Bulkley, K.E.** (2005). Understanding the charter school concept in legislation: The cases of Arizona, Michigan, and Georgia. *International Journal of Qualitative Studies in Education*, 18(4), 527-554.
- **Bulkley, K.E.** & Hicks, J. (2005). Managing community: Professional community in charter schools operated by educational management organizations. *Educational Administration Quarterly*, 41(2), 306-348.
- **Bulkley, K.E.** (2005). Losing voice? Educational management organizations and charter schools' educational programs. *Education and Urban Society*, *37*(2), 204-234.
- **Bulkley, K.E.** (2004). Reinventing an idea: The political construction of charter schools. *Educational Foundations*, 18(1), 5-31.
- **Bulkley, K.E.** (2004). Revisiting decision-making and disaggregating charter schools: A comment on Brown, Henig, Lacireno-Paquet and Holyoke. *Social Science Quarterly*, 85(5), 1057-1060.
- **Bulkley, K.E.** & Fisler, J. (2003). A decade of charter schools: From theory to practice. *Educational Policy*, *17*(3), 317-342.
- **Bulkley, K.E.** (2001). Educational performance and charter school authorizers: The accountability bind. *Education Policy Analysis Archives*, *9*(37). Retrieved from <a href="http://epaa.asu.edu/epaa/v9n37.html">http://epaa.asu.edu/epaa/v9n37.html</a>
- Camilli, G. & **Bulkley, K.E.** (2001). Critique of 'An evaluation of the Florida A-Plus accountability and school choice program.' *Education Policy Analysis Archives*, *9*(7). Retrieved from <a href="http://epaa.asu.edu/epaa/v9n7.html">http://epaa.asu.edu/epaa/v9n7.html</a>
- Kirst, M. & **Bulkley, K.E.** (2000). 'New improved' mayors take over city schools. *Phi Delta Kappan, 81*(7), 538-546.
- **Bulkley, K.E.** (1999). Charter school authorizers: A new governance mechanism? *Educational Policy, 13*(5), 674-697.
- **Bulkley, K.E.** (1999). Interpretations of the charter school concept, or, why does everyone say they like this reform? *Florida ASCD Policy Review, 7*(2), 1-7.

# **Book Chapters**

- Bifulco, R. & **Bulkley, K.E.** (2015). Charter schools. In H.F. Ladd & M. Goertz (Eds.), Handbook of research in education finance and policy: Second Edition. New York, NY: Routledge, 423-443.
- **Bulkley, K.E.** (2010). Introduction: Portfolio management models in urban school reform. In K.E. Bulkley, J.R. Henig & H.M. Levin (Eds.), *Between public and private: Politics, governance, and the new portfolio models for urban school reform.* Cambridge, MA: Harvard Education Press, 3-26.
- **Bulkley, K.E.,** Gold, E., & Christman, J.B. (2010). One step back, two steps forward: The making and remaking of "radical" reform in Philadelphia. In K.E. Bulkley, J.R. Henig, & H.M. Levin (Eds.), *Between public and private: Politics, governance, and the new portfolio models for urban school reform.* Cambridge, MA: Harvard Education Press, 127-164.
- Henig, J.R. & **Bulkley, K.E.** (2010). Where public meets private: Looking forward. In K.E. Bulkley, J.R. Henig, & H.M. Levin (Eds.), *Between public and private: Politics, governance, and the new portfolio models for urban school reform.* Cambridge, MA: Harvard Education Press, 323-340.
- Bifulco, R. & **Bulkley, K.E.** (2008). Charter schools. In H.F. Ladd & E.B. Fiske (Eds.), Handbook of research in education finance and policy. Mahwah, NJ: Lawrence Erlbaum, 425-446.
- **Bulkley, K.E.** (2004). Balancing act: Educational management organizations and charter school autonomy. In K.E. Bulkley & P. Wohlstetter (Eds.), *Taking account of charter schools: What's happened and what's next?* New York: Teachers College Press, 121-141.
- **Bulkley, K.E.** & Wohlstetter, P. (2004). Introduction. In K.E. Bulkley & P. Wohlstetter (Eds.), *Taking account of charter schools: What's happened and what's next?* New York: Teachers College Press, 1-8.
- **Bulkley, K.E.,** Fairman, J., & Martinez, M.C. (2004). The district and test preparation. In W. Firestone, R. Schorr & L. Monfils (Eds.), *The ambiguity of teaching to the test: Standards, assessment, and educational reform,* Mahwah, New Jersey: Lawrence Erlbaum Associates, 113-141.
- Kirst, M. & **Bulkley, K.E.** (2003). Mayoral takeover: The different directions taken in different cities. In W. Boyd, J. Cibulka, & O. Johnson (Eds.), *A race against time: Responses to the crisis in urban schooling*, Westport, CT: Ablex, 63-81.

Lugg, C., **Bulkley, K.E.,** Firestone, W., & Garner, W. (2002). The contextual terrain facing educational leaders. In J. Murphy (Ed.), *The educational leadership challenge:* Redefining leadership for the 21<sup>st</sup> Century (101<sup>st</sup> National Society for the Study of Education Yearbook). Chicago, IL: University of Chicago Press, 20-41.

# **Policy Reports**

- Christman, J.B., Neild, R.C., **Bulkley, K.E.,** Blanc, S., Liu, R., & Mitchell, C. (2009). *Making the most of interim assessment data: Lessons from Philadelphia*. Philadelphia: Research for Action. Retrieved from <a href="http://www.researchforaction.org/wp-content/uploads/publication-photos/41/Christman J Making the Most of Interim Assessment Data.pdf">http://www.researchforaction.org/wp-content/uploads/publication-photos/41/Christman J Making the Most of Interim Assessment Data.pdf</a>
- **Bulkley, K.E.** (2007). Abbott students attending charter schools: Funding disparities and legal implications. Newark, NJ: Education Law Center. Retrieved from <a href="http://www.edlawcenter.org/ELCPublic/Publications/PDF/AbbottFundingDisparities.">http://www.edlawcenter.org/ELCPublic/Publications/PDF/AbbottFundingDisparities.</a> pdf.
- **Bulkley, K.E.,** Mundell, L., & Riffer, M. (2004). *Contracting out schools: The first year of the Philadelphia diverse provider model.* (Research Brief). Philadelphia, PA: Research for Action. Retrieved from <a href="http://www.researchforaction.org/wp-content/uploads/publication-photos/28/Bulkley K Contracting Out Schools.pdf">http://www.researchforaction.org/wp-content/uploads/publication-photos/28/Bulkley K Contracting Out Schools.pdf</a>
- **Bulkley, K.E.** & Fisler, J. (2002). A decade of charter schools: From theory to practice. (Policy Brief RB-35). Philadelphia: Consortium for Policy Research in Education. Retrieved from <a href="http://www.cpre.org/sites/default/files/policybrief/876">http://www.cpre.org/sites/default/files/policybrief/876</a> rb35.pdf
- Hill, P., Lake, R., Celio, M., Campbell, C., Herdman, P., & Bulkley, K. (2001). A study of charter school accountability: National charter school accountability study. Washington, DC: Department of Education, Office of Educational Research and Improvement.
- **Bulkley, K**. & Tantillo, S. (2001). School choice. In T. Corcoran and R. Lewis (eds.), *Agenda New Jersey: Better schools*. New Brunswick: The Fund for New Jersey, 45-51.

### **Additional Publications**

- **Bulkley, K.E.** (2014). Does public education improve when urban districts manage a "portfolio" of schools? Cambridge, MA: Scholars Strategy Network, Harvard University. Retrieved from <a href="http://www.scholarsstrategynetwork.org/content/does-public-education-improve-when-urban-districts-manage-portfolio-schools">http://www.scholarsstrategynetwork.org/content/does-public-education-improve-when-urban-districts-manage-portfolio-schools</a>
- **Bulkley, K.E.** (2013). Review of "Mayoral governance and student achievement: How mayor-led districts are improving school and student performance." Boulder, CO: National Education Policy Center. Retrieved from <a href="http://nepc.colorado.edu/thinktank/review-mayoral-governance">http://nepc.colorado.edu/thinktank/review-mayoral-governance</a>

- Henig, J.R., **Bulkley, K.E.,** & Levin, H.M. (2010, October 6). Commentary: Can 'portfolio management' save urban schools? *Education Week*. Retrieved from http://www.edweek.org/ew/articles/2010/10/06/06henig.h30.html
- **Bulkley, K.E.** (2010). Review of "Fix the city schools: Moving all schools to charter-like autonomy." Boulder, CO and Tempe, AZ: Education and the Public Interest Center & Education Policy Research Unit. Retrieved from <a href="http://epicpolicy.org/thinktank/review-fix-city-schools">http://epicpolicy.org/thinktank/review-fix-city-schools</a>
- Bulkley, K.E.& Hicks, J. (2003). Educational management organizations and the development of professional community in charter schools. (Occasional Paper #69). New York: National Center for the Study of Privatization in Education, Teachers College, Columbia University. Retrieved from <a href="http://www.ncspe.org/publications">http://www.ncspe.org/publications</a> files/133 OP69.pdf
- Bulkley, K.E. (2002). Recentralizing decentralization: Educational management organizations and charter schools' educational programs. (Occasional Paper #60). New York: National Center for the Study of Privatization in Education, Teachers College, Columbia University. Retrieved from <a href="http://www.ncspe.org/publications">http://www.ncspe.org/publications</a> files/144 OP60.pdf
- **Bulkley, K.E.** & Fisler, J. (2002). *A review of the research on charter schools* (CPRE Web Paper Series, WP-01). Philadelphia: Consortium for Policy Research in Education. Retrieved from <a href="http://www.cpre.org/Publications/WP-01.pdf">http://www.cpre.org/Publications/WP-01.pdf</a>
- Camilli, G. & **Bulkley, K.E.** (2001). Review of: A reply to 'Critique of "An evaluation of the Florida A-Plus accountability and school choice program,' by Jay Greene. Tempe, Arizona: Arizona State University, Education Policy Research Unit. Retrieved from <a href="http://www.asu.edu/educ/epsl/EPRU/peer reviews/cerai-01-11.html">http://www.asu.edu/educ/epsl/EPRU/peer reviews/cerai-01-11.html</a>
- Camilli, G. & **Bulkley, K.E.** (2001). Review of: "An evaluation of the Florida A-Plus accountability and school choice program,' by Jay Greene. Tempe, Arizona: Arizona State University, Education Policy Research Unit. Retrieved from <a href="http://www.asu.edu/educ/epsl/EPRU/peer reviews/cerai-01-09.html">http://www.asu.edu/educ/epsl/EPRU/peer reviews/cerai-01-09.html</a>
- **Bulkley, K.** (1999). *Telling stories: The political construction of charter schools.* (Unpublished doctoral dissertation). Stanford, CA: Stanford University.
- **Bulkley, K**. (1995). The role of schools' racial composition in the educational attainment of African-American students (Unpublished master's thesis). Chapel Hill, NC: University of North Carolina at Chapel Hill.

### Works in Progress

McCotter, S. M., **Bulkley, K.E.,** & Celfo, C. (In preparation). Learning to lead family engagement for social justice and organizational efficiency: From aspiring to practicing leaders.

- **Bulkley, K.E.**, McCotter, S.S., & Bankowski, C. (In preparation). Data use and leadership preparation: Multiple pathways to the data-driven principalship.
- McCotter, S.S. & **Bulkley, K.E.** (In preparation). Adult learning in alternative leadership preparation programs.
- Torres, A.C., **Bulkley, K.E.**, & McCotter, S.S. (In preparation). Leading in charter schools: The role of leaders in externally managed and standalone charter schools.

#### **PRESENTATIONS**

# Conference Presentations, Peer-Reviewed

- Torres, A.C., **Bulkley, K.E.**, & McCotter, S.S. (2016, April). *Leading in charter schools: The role of leaders in externally managed and standalone charter schools.* Paper to be presented at the Annual Meeting of the American Educational Research Association in Washington, DC.
- Torres, A.C., **Bulkley, K.E.**, & McCotter, S.S. (2015, November). *Learning to lead in externally managed and standalone charter schools: How principals perceive their preparation and support.* Paper presented at the Annual Meeting of the University Council for Educational Administration in San Diego, CA.
- McCotter, S.S. & **Bulkley, K.E.** (2015, April). *Learning to lead for strong school-parent relationships: From aspiring to practicing leaders.* Paper presented at the Annual Meeting of the American Educational Research Association in Chicago, IL.
- **Bulkley, K.E.** & McCotter, S.S. (2014, November). *Learning to lead with data: From espoused theory to theory in practice*. Paper presented at the Annual Meeting of the University Council for Educational Administration in Washington, D.C.
- **Bulkley, K.E.** & Gottlieb, J.J. (2014, April). *Images of teachers: Policy design and the social construction of teachers.* Paper presented at the Annual Meeting of the American Educational Research Association in Philadelphia, PA.
- McCotter, S.S., **Bulkley, K.E.**, & Celfo, C. (2014, April). *How'd they do? First year leaders reflect on multiple pathways to preparation*. Paper presented at the Annual Meeting of the American Educational Research Association in Philadelphia, PA.
- **Bulkley, K.E.** (2013, April). *Conceptions of equity: How influential actors view a contested concept.* Paper presented at the Annual Meeting of the American Educational Research Association in San Francisco, CA.
- McCotter, S. S., **Bulkley, K.E.**, & Bankowski, C. (2013, April). *Another way to go: Multiple pathways to developing inclusive, instructional leaders*. Paper presented at the Annual Meeting of the American Educational Research Association in San Francisco, CA.

- **Bulkley, K.E.**, McCotter, S.S., & Bankowski, C. (2012, November). *Developing an espoused theory of data use in alternative leadership preparation programs*. Paper presented at the Annual Meeting of the University Council for Educational Administration in Denver, CO.
- McCotter, S.S., **Bulkley, K.E.,** & Bankowski, C. (2012, November). *Building stronger leaders: The role of non-traditional leadership preparation programs in developing inclusive and instructional leaders.* Paper presented at the Annual Meeting of the University Council for Educational Administration in Denver, CO.
- **Bulkley, K.E.,** Christman, J., & Gold, E. (2010, May). *One step back, two steps forward:*The making and remaking of "radical" reform in Philadelphia. Paper presented at the Annual Meeting of the American Educational Research Association in Denver, CO.
- Christman, J., **Bulkley, K.E.,** & Nield, R.C. (2009, April). *Leading, learning and data: The role of school leaders in Philadelphia's low-performing elementary schools.* Paper presented at the Annual Meeting of the American Educational Research Association in San Diego, CA.
- **Bulkley, K.E.** & Travers, E. (2009, April). *Variations on a theme: The shift from distinction to commonality in Philadelphia's diverse provider model.* Paper presented at the Annual Meeting of the American Educational Research Association in San Diego, CA.
- Christman, J. & **Bulkley, K.E.** (2008, October). *Learning to learn from data: The role of school leaders in Philadelphia's low-performing elementary schools.* Paper presented at the Annual Meeting of the University Council for Educational Administration in Orlando, FL.
- **Bulkley, K.E.,** Christman, J., Goertz., M., & Lawrence, N. (2008, March). *Building with benchmarks: The role of the district in Philadelphia's benchmark assessment system.*Paper presented at the Annual Meeting of the American Educational Research Association in New York City, NY.
- Blanc, S., **Bulkley, K.E.,** Christman, J., Hugh, R., Mitchell, C., Neild, R., & Travers, E. (2008, March). *Learning to learn from data*. Paper presented at the Annual Meeting of the American Educational Research Association in New York City, NY.
- Blanc, S., **Bulkley, K.E.,** Christman, J.B., Neild, R.C., & Travers, E. (2007, April). *Studying micro-processes of school-based educators' use of data in cross-school qualitative research.* Paper presented at the Annual Meeting of the American Educational Research Association in Chicago, IL.
- Blanc, S., **Bulkley, K.E.,** Travers, E., & Christman, J.B. (2007, March). *Learning to learn from data: Dissonance and consensus in applied research about data use*. Society for Applied Anthropology. Tampa, Florida.

- **Bulkley, K.E.** & Gold, E. (2006, April). *Bringing the private into the public: Changing the rules of the game and new regime politics in Philadelphia public education*. Paper presented at the Annual Meeting of the American Educational Research Association in San Francisco, CA, and the Politics of Education Association Conference in Palo Alto, CA.
- Christman, J., Gold, E., **Bulkley, K.E**., & Useem, E. (2005, April). *Blurring the boundaries: Private sector involvement in Philadelphia public schools.* Paper presented at the Annual Meeting of the American Educational Research Association in Montreal, Canada.
- Christman, J., Gold, E., **Bulkley, K.E.,** & Herrold, B. (2005, February). *The joint venture: Private sector involvement in Philadelphia school reform.* Presentation at the 26<sup>th</sup> Annual Ethnography in Education Research Forum, University of Pennsylvania Graduate School of Education, Philadelphia, PA.
- **Bulkley, K.E.,** Mundell, L., & Riffer, M. (2004, April). *Contracting out schools: The first year of the Philadelphia diverse provider model.* Paper presented at the Annual Meeting of the American Educational Research Association in San Diego, CA.
- **Bulkley, K.E**. & Hicks, J. (2003, April). *Managing community: Professional community in charter schools operated by educational management organizations.* Paper presented at the Annual Meeting of the American Educational Research Association in Chicago, IL.
- **Bulkley, K.E.** (2003, April). State testing: District influences on teachers beliefs and classroom responses. Paper presented at the Annual Meeting of the American Educational Research Association in Chicago, IL.
- **Bulkley, K.E.** (2002, November). *Recentralizing decentralization? Educational management organizations and charter schools' educational programs.* Paper presented at the Annual Meeting of the University Council for Educational Administration in Pittsburgh, PA.
- **Bulkley, K.E.** (2002, April). *Balancing act: Educational management organizations and charter school autonomy*. Paper presented at the Annual Meeting of the American Educational Research Association in New Orleans, LA.
- **Bulkley, K.E.,** Fairman, J., & Martinez, M.C. (2002, April). *Teaching the test to the teachers: District capacity and policy pedagogy.* Paper presented at the Annual Meeting of the American Educational Research Association in New Orleans, LA.
- Kirst, M. & **Bulkley, K.E.** (2001, April). *Mayoral takeover: The different directions taken in different cities.* Paper presented at the Annual Meeting of the American Educational Research Association in Seattle, WA.

- **Bulkley, K.E.** (2000, April). Charter school authorizers and educational performance: The accountability bind. Paper presented at the Annual Meeting of the American Educational Research Association in New Orleans, LA.
- **Bulkley, K.E.** (1999, April). *Understanding the charter school concept in legislation: The cases of Arizona, Michigan and Georgia*. Paper presented at the Annual Meeting of the American Educational Research Association in Montreal, Canada.
- **Bulkley, K.E.** (1998, April). Charter school sponsors, a new governance mechanism: The cases of the Arizona Board of Education, the Arizona Charter School Board and Central Michigan University. Paper presented at the Annual Meeting of the American Educational Research Association in San Diego, CA.
- Sullivan, T., **Bulkley, K.E.** & Schaller, T. (1994, September). *The mysterious mistress: Timing and momentum in Congressional activity.* Paper presented at the Annual Meeting of the American Political Science Association in New York, NY.

#### **Invited Research Presentations**

- **Bulkley, K.E.** (2016, April). *Portfolio Management Models, charter schools, and market-based education*. Presentation to be given at the Market-Based Solutions to Problems in Public Education Conference, Classical Liberal Institute at NYU School of Law.
- **Bulkley, K.E.** (2015, June). Session moderator. *CMOs and new non-profits.* The Urban Education Future? Lessons from New Orleans 10 years after Hurricane Katrina. Education Research Alliance for New Orleans, Tulane University.
- **Bulkley, K.E.** (2015, April). *Portfolio Management Models in urban reform.* Politics and Education Seminar Series, Michigan State University.
- **Bulkley, K.E.** (2014, April). The past and present of Philadelphia's portfolio of schools: Private managers and charter schools in a time of turmoil. Charter School & School Choice Special Interest Group (SIG) at the Annual Meeting of the American Educational Research Association, Philadelphia, PA.
- **Bulkley, K.E.** (2011, September). *Improving education through governance change? Urban district reform in the United States.* Universidad Torcuato di Tella, Buenos Aires, Argentina.
- **Bulkley, K.E.** & Henig, J.R. (2011, April). *Portfolio management models and urban school reform*. Districts in Research and Reform Special Interest Group at the Annual Meeting of the American Educational Research Association in New Orleans, LA.
- **Bulkley, K.E.** (2010, September). *Portfolio management models: The road to urban school reform?* National Education Police Center, University of Colorado. Boulder, CO.

- **Bulkley, K.E.** (2009, May). *Portfolio management models in urban reform: Concepts and questions.* Private Initiatives in Public Education Conference, sponsored by the Stanford Center on Philanthropy and Civil Society, Stanford University. Palo Alto, CA.
- **Bulkley, K.E.** (2003, April). A public/private hybrid: For-profit educational management organizations and public education. Economic Policy Institute, Conference on Public Sector Efficiency, Washington, D.C.
- **Bulkley, K.E.** (2001, November). *Balancing act: Educational management organizations and charter school autonomy*. Consortium for Policy Research in Education, Educational Issues in Charter Schools Conference, Washington, D.C.
- **Bulkley, K.E.** (2001, July). *Are markets the answer to education's problems? Approaches to school choice in the United States.* University of Cape Town, South Africa.

# Invited Presentations to Policy Makers, Practitioners, and Public Audiences

- **Bulkley, K.E.** (2014, May). *Portfolio models and district reform*. Education Writers Association 67<sup>th</sup> National Seminar. Nashville, TN.
- **Bulkley, K.E.** (2012, October). Panel member at community meeting discussing the future of district governance sponsored by the Orleans Public Education Network (OPEN). New Orleans, LA.
- **Bulkley, K.E.** (2011, May). Panel member at NJ Spotlight event on Charter School Accountability. Rutgers University, Newark, NJ.
- **Bulkley, K. E.** (2011, May). Panel member at Charter School Forum held at Millburn High School, Millburn, NJ.
- **Bulkley, K.E.** (2010, November). Guest on cable television network current events show to discuss charter schools. *Fresh Outlook*. EBRU TV. <a href="http://www.ebru.tv/en/genres/TalkShow/fresh-outlook/episodes/4/412">http://www.ebru.tv/en/genres/TalkShow/fresh-outlook/episodes/4/412</a>
- **Bulkley, K.E.** (2010, June). Guest on weekly radio show. *The New Orleans Imperative:* Quality Education for All Children. WBOK 1230 AM: New Orleans.
- **Bulkley, K.E.** (2010, June). *Charter schools: An introduction.* Presentation at the Montclair Charter School Forum, an open public meeting sponsored by the League of Women Voters of the Montclair Area. Montclair, NJ.
- Christman, J.B., Blanc, S., Travers, E., **Bulkley, K.E.,** & Neild, R.C. (2007, June). *Learning to learn from data: School-based educators' use of student performance data.* School District of Philadelphia Administration Building.
- **Bulkley, K.E.** (2004, October). *Charter schools: Issues and challenges.* Politics of Education Institute Session on "Charter schools in New Jersey and nationwide: How are they doing?" Newark, NJ.

- Christman, J.B., **Bulkley, K.E.,** & Gold, E. (2004, October). *The "joint venture": Private sector involvement in Philadelphia school reform*. Presented at meeting on "Private Sector Involvement in Urban School Reform: Emerging Themes." New York, the Ford Foundation.
- **Bulkley, K.E.** (2004, October). The role of educational management organizations in the shifting world of charter schools. Education Writers Association Conference on "Election 2004: Charter Schools and Education Finance." Seattle, WA.
- **Bulkley, K.E.** (2004, May). Lessons learned from district-wide strategies: Lessons from *Philadelphia*. Association of Baltimore Area Grantmakers, "Conference on Charters, Innovation and New Schools" in Baltimore, Baltimore, MD.
- **Bulkley, K.E.** (2003, October). *Charter schools: Present and future.* Annual meeting of the National Association of State Boards of Education, Baltimore, Maryland.
- **Bulkley, K.E.** (2003, January). *Charter schools: Theory and research.* National Association of State Boards of Education, Charter Schools Study Group, Washington, D.C.
- **Bulkley, K.E.,** Fairman, J., & Martinez, M.C. (2002, May). *Teaching the test to the teachers: District capacity and policy pedagogy.* Politics of Education Institute, New Brunswick, New Jersey.
- **Bulkley, K.E.** (2002, May). How are charter schools accountable to government? Consortium for Policy Research in Education, U.S. Congressional Briefing and Affiliates Meeting, Washington, D.C.
- **Kirst, M.** & Bulkley, K.E. (2001, July). *Mayoral takeover and influence: Different directions taken in different cities.* Annual Meeting of the Education Commission of the States. Philadelphia, PA.
- **Bulkley, K.E.** (2000, October). *Charter schools: Research and accountability.* American Educational Research Association, Meeting of Organization of Institutional Affiliates, Washington, D.C.
- Bulkley, K.E. (2000, September). Hearing on, "The success of charter schools."

  Testimony before the United States House of Representatives Committee on Education and the Workforce, Washington, D.C.

  <a href="http://archives.republicans.edlabor.house.gov/archive/hearings/106th/fc/charter92800/bulkley.htm">http://archives.republicans.edlabor.house.gov/archive/hearings/106th/fc/charter92800/bulkley.htm</a>

### **GRANT FUNDING AND CONSULTING**

Total funding as PI or co-PI: \$2,764,000

- Principal Investigator (with Douglas Harris, Julie Marsh, & Katharine Strunk). The New "One Best System?": Urban Governance and Educational Practice in the Portfolio Management Model. 2016-2018. Spencer Foundation, Lyle Spencer Research Awards. \$1,000,000.
- Content Area Expert (Principal Investigator Eden Kyse). *Evaluation of the New Jersey Charter Schools Program Grant*. 2012-2015. New Jersey Department of Education, Office of Charter Schools to the Center for Research and Evaluation on Education and Human Services (CREEHS). \$257,848.
- Principal Investigator (with Suzanne McCotter). *Data Use and Leadership Preparation: Multiple Pathways to the Data-Driven Principalship.* 2011-2012. Spencer Foundation Small Grant. \$40,000.
- Co-Principal Investigator (with Jeffrey Henig, Principal Investigator, and Henry Levin). Contracting Regimes and Urban School Reform: Toward a New Understanding of Diverse Provider Models and the Exercise of Democratic Authority in a More Privatized Educational System. 2008-2010. Spencer Foundation Conference Grant. \$71,000.
- Co-Principal Investigator (with Jolley Christman, Principal Investigator, and Ruth Curran Neild). Learning to Learn from Data: How Low-performing Schools Build Capacity to Use Data for Improved Student Outcomes. 2005-2008. Spencer Foundation Major Grant. \$460,000.
- Principal Investigator. Case Studies of "Learning to Lead for Student Success: Developing School Board/Superintendent Teams through Training." 2005-2007. New Jersey Department of Education. \$20,000.
- Contracted Researcher. Analysis of Disparities in Funding for Charter Schools Serving Students from Abbott Districts. 2005-2007. Geraldine R. Dodge Foundation/Education Law Center. \$21,000.
- Principal Investigator (Montclair State University sub-contract). *Managing Schools: The Impact of External Management on Internal School Operations in Philadelphia*. 2003-2004. Multiple funders to Research for Action. \$26,000.
- Principal Investigator (Subaward to Rutgers University). Charter Schools: Conference, Literature Review and Research on Educational Management Organizations. 2000-2003. U.S. Department of Education, Office of Educational Research and Improvement to the Consortium for Policy Research in Education. \$167,000.

- Consultant. School District of Philadelphia. 2002. Consultant on criteria for selection of educational management organizations to operate Philadelphia public schools.
- Co-Principal Investigator (with William Firestone, Principal Investigator, Gregory Camilli, & Roberta Schorr). Supporting High Quality Instructional Practice Through Professional Development in Mathematics and Science. 1999-2002. National Science Foundation. \$935,000.
- Principal Investigator (sub-contract). New Regimes in Educational Governance, Study of Charter School Accountability. 1999. U.S. Department of Education, Office of Educational Research and Improvement to the Consortium for Policy Research in Education. \$45,000.

Spencer Foundation. 1997-1998. Research Training Grant to support dissertation research, Stanford University.

Wesleyan University/Wesleyan-Dana Summer Experience Grant. 1991.

#### **TEACHING**

# **Montclair State University**

- Effective Leadership in a Diverse Society (online course developer)
- School and Community Relations (online course developer)
- Action Research/Using Research for School Improvement
- Administrative Aspects of Management and Supervision/Leading the Learning Organization
- Systems Analysis/Organizational Change
- Qualitative Methods for Educational Research I (doctoral methods course)
- Supervised Field Experience in Administration and Supervision
- Schools as a Context for Teacher Learning (Ph.D. course)

# **Rutgers University**

- Educational Planning and Policy Development/Policy Analysis
- Educational Change: Theory and Practice
- Qualitative Research Methods in Education I and II (doctoral methods courses co-designed new courses and sequence)

# **Dissertation Committees (Member)**

# University of North Carolina at Chapel Hill

Danielle Allen. A site of resistance and/or reclamation? The role of the Black Church in the charter school movement. Ph.D. in Education: Policy, Leadership, and School Improvement. 2017.

#### **Montclair State University**

Kevin Schafer. *Helping students achieve their goals: The experience of working with students with mental health concerns in a residence hall.* Ph.D. in Counselor Education. 2016.

# Ontario Institute for Studies in Education (OISE), University of Toronto

Jennifer Elliott. *The Business of Schooling: Marketing in Canadian Independent Schools*. Ph.D. in Leadership, Higher and Adult Education. 2014, External Examiner.

# **Rutgers University-Newark**

Joanna Cichon Maulbeck. *Understanding the factors that shape low-income immigrant student experience: A case study of an urban preschool.* Ph.D. in Urban Systems. 2014.

# University of Illinois at Chicago

Marlon Cummings. *The influence of privatization on the cost-effectiveness of delivering school district support services.* Ph.D. in Policy Studies in Urban Education. 2013.

# **Rutgers University-New Brunswick**

Kevin Doyle. Why and how do parents decide to send their children to the inter-district school choice program at the magnet program for math and science. Ed.D. in Educational Leadership. 2017.

Kristen Kugelman. A street-level perspective: New Jersey educators make sense of the anti-bullying bill of rights. Ed.D. in Educational Leadership. 2015.

- Winner Rutgers Graduate School of Education Dissertation Award. 2016.
- Diamond, Robin. *The experiences of academically struggling Asian-American women in higher education*. Ed.D. in Social and Philosophical Foundations of Education. 2007.
- Lynch, Joanna. *Teacher motivations for the integration of service learning in high schools and their effects on design and practice.* Ed.D. in Social and Philosophical Foundations of Education. 2007.
- Manno, Christopher. *Teacher leadership in mathematics and science: Subject content knowledge and the improvement of instruction.* Ed.D. in Educational Administration and Supervision. 2006.
- Gigante, Nancy. Teacher leadership in context: Its relationship with social, material, and human resources in schools implementing reform. Ed.D. in Educational Administration and Supervision. 2006.
- Ackerman, Debra. "The learning never stops:" Lessons from military child development centers for teacher professional development. Ph.D. in Education. 2006.
- Martinez, M. Cecilia. Sources of school leadership: Their influence on school capacity, teaching, and learning. Ph.D. in Education. 2006.

- Casey, Heather. Making room for the middle: Understanding effective middle school teachers and their work with struggling readers and writers. Ph.D. in Education. 2006.
- Mangin, Melinda. *Leadership and instructional improvement: The enactment of formal teacher leadership roles.* Ph.D. in Education. 2005.
- Hogan, Carolyn. A case study of the relationship between teacher's perception, classroom experience, and retention of nontraditional college students. Ed.D. in Social and Philosophical Foundations of Education. 2004.
- Doolan, Edward J. Systemic change and standards-based reform: An historical policy analysis of educational policy formation in New Jersey. Ed.D. in Educational Administration and Supervision. Rutgers University. 2004.
- Fisler, Jennifer. Leadership, social capital and resources: Promoting teacher learning in a professional development school. Ed.D. in Educational Statistics and Measurement. 2002.
- Razze, Janet. *The influence of New Jersey policy, standards and assessment on elementary science teaching.* Ed.D. in Educational Administration and Supervision. 2001.

# Master's Thesis Committees (Member) – Montclair State University

Kornoelje, Joanne. Environmental Studies
Nepomuceno, Suzanne. Early Childhood and Elementary Education
Giles, Evelyn, Early Childhood and Elementary Education
Folkes, Mary-Ann, Early Childhood and Elementary Education
Cavaleri, Jessica. Early Childhood and Elementary Education
Neubauer, Carolyn. Early Childhood and Elementary Education
Perillo, Christin. Early Childhood and Elementary Education

#### **S**ERVICE

#### **National Service**

- Mentor, University Council on Educational Administration, *Barbara L. Jackson Scholars Program*. 2014-present. Mentees: Danielle Allen (University of North Carolina at Chapel Hill), Aditi Rajendran (University of Washington).
- Academic Advisor, *Spencer Education Journalism Fellowship at the Columbia University School of Journalism*. Advisee: Sara Mosle. 2015-present.
- Executive Committee Member, *Districts in Research and Reform (AERA SIG)*. 2015-present.

- Member, National Research Team. *Education Research Alliance for New Orleans*, Tulane University. 2015-present
- Mentor, William L. Boyd National Education Politics Workshop, co-sponsored by the Politics of Education Association and the University Council for Educational Administration. 2008, 2013, 2015. Co-Chair of Boyd Workshop, 2009-2011.
- Advisory Board Member for the 2015 International School Choice and Reform Conference.
- Invited Participant. *Disciplined Dialogue Project Meeting on Charter Schools*. Spencer Foundation. Scottsdale, AZ. January 7-10, 2014.
- Executive Committee Member, *Division L Executive Committee*, American Educational Research Association, 2010-2012.
- Co-Organizer, *Conference on Diverse Provider Models*. November 21-22, 2008. Conference held at Teachers College, Columbia University.
- Nominations Committee Co-Chair, Politics of Education Association. 2007-2008.
- Expert Reviewer, General Accounting Office, U.S. Government. 2002. External reviewer for GAO Report, "Public Schools: Insufficient Research to Determine Effectiveness of Selected Private Education Companies."
- Newsletter Editor, American Educational Research Association (Division L). 2002.
- Chair, Charter School Research and Evaluation Special Interest Group, American Educational Research Association 2000-2002.
- Organizer, *Educational Issues in Charter Schools Conference*. November 12-13, 2001. Washington, DC. Conference co-sponsored by the Consortium for Policy Research in Education, the Center for Education Policy Analysis, and the Center on Reinventing Public Education.

#### National Editorial and Reviewing Service

- Advisory Board Member, American Journal of Education. 2015-present
- Member, Small Grants Review Committee, Spencer Foundation. 2012-2014.
- Program Section Chair, American Educational Research Association, Division L, 2011 Annual Meeting of AERA.
- Program Section Chair, American Educational Research Association, Division L, 2005 Annual Meeting of AERA.

### **Grant Proposal Reviewer:**

- Spencer Foundation
- National Science Foundation
- Smith Richardson Foundation

### **Book Prospectus Reviewer:**

- Teachers College Press
- Harvard Education Press

### Conference Reviewer:

- American Educational Research Association (Division A, Division L, Charter Schools SIG, School Choice SIG, Politics of Education Association)
- University Council for Educational Administration
- International Conference on School Choice & Reform
- World Education Research Association Focal Meeting

#### Article Reviewer:

- American Educational Research Journal Section on Social and Institutional Analysis
- Educational Administration Quarterly
- Educational Evaluation and Policy Analysis
- American Journal of Education
- Teachers College Record
- Educational Policy
- Sociology of Education
- Journal of Educational Administration
- Policy Studies Journal
- Peabody Journal of Education
- Critical Studies in Education
- Journal of School Choice
- Journal of Education for Students Placed at Risk
- International Journal of Qualitative Studies in Education
- Journal of Policy History
- Policy Sciences
- Journal of Gay and Lesbian Issues in Education
- Comparative Education Review
- Urban Affairs Review
- Public Budgeting & Finance
- Berkeley Review of Education

### **University Service**

# Montclair State University – University

- University Institutional Review Board (IRB), Chair 2013-present
- University Graduate Council, Elected Member 2012-2013, ex-officio Member (as IRB chair) 2013-present
- University Task Force for Middle States Commission on Higher Education accreditation, Council on University Effectiveness and the Collaborative Implementation Project, Standard 7: Governance, Member 2015-present
- University Sabbatical Review Committee, Elected Member 2014-2015
- Program Committee, Provost's Series on University Teaching and Learning, Member 2009-2010
- University Strategic Planning Steering Committee, College of Education and Human Services Representative, 2008-2009

### Montclair State University – College, Department, and Program

- Departmental Personnel Advisory Committee (DPAC), Department of Counseling and Educational Leadership, Chair 2010-2011, 2012-2013, 2015-2016, Member, 2008-2011, 2012-2015
- Educational Leadership Search Committee, Chair 2013-2014, 2014-2015, Member 2005-2008, 2012-2013
- Admissions reviewer, Ed.D. in Teacher Education and Teacher Development, 2010-11, 2015
- College of Education and Human Services Grants Coordinator Search Committee, Chair 2007, Member 2014
- College of Education and Human Services Doctoral Council, Chair 2008-2009, Member 2006-2011
- College of Education and Human Services Advisory Group on Faculty Scholarship, Chair 2007-2008, Member 2007-2011
- College of Education and Human Services Research Committee, Member 2005-2008
- College of Education and Human Services Assessment Committee, Member 2005-2006

### **Rutgers University**

- Graduate School of Education Academic and Scholastic Standing Committee, Member 2003-2005
- Ph.D. in Education, Concentration in Policy, Admissions Coordinator 2002-2005
- Graduate School of Education Ad Hoc Committee on Qualitative Methods, Ph.D. in Education, Member 2001-2005
- Livingston College Fellow, Rutgers University, 2000-2005
- Graduate School of Education Rules of Procedure Committee, Member 2000-2002
- Hubert Humphrey Fellowship Program, Advisor 2000-2001

# **Professional Affiliations**

Member, American Educational Research Association

- Division A Administration, Organization, & Leadership
- Division L Educational Policy & Politics
- Charters and School Choice Special Interest Group (SIG)
- Districts in Research and Reform Special Interest Group (SIG)
- Leadership for School Improvement Special Interest Group (SIG)
- Leadership for Social Justice Special Interest Group (SIG)
- Politics of Education Association Special Interest Group (SIG)

Fellow, National Education Policy Center (NEPC), University of Colorado at Boulder (formerly Education Policy Project/Education Policy Research Unit/Education and the Public Interest Center, University of Wisconsin-Milwaukee/Arizona State University/University of Colorado at Boulder), 2000-present. <a href="http://nepc.colorado.edu/author/bulkley-katrina">http://nepc.colorado.edu/author/bulkley-katrina</a>

Member, Scholars Strategy Network (SSN) – New Jersey Chapter. 2014-present. http://www.scholarsstrategynetwork.org/scholar-profile/986

Faculty Fellow, Newark Schools Research Collaborative, Rutgers-Newark Institute on Education Law and Policy, 2009-2013.

Faculty Associate, National Center for the Study of Privatization in Education (NCSPE), Teachers College, Columbia University, 2008-present.

Affiliated Researcher, Consortium for Policy Research in Education, University of Pennsylvania, 1999-2009.

Senior Research Associate, Center for Education Policy Analysis, Rutgers University, 1999-2005.

#### **MEDIA COVERAGE**

Interviewed for print, radio, and online media: Los Angeles Times; Politico; Education Week; Associated Press; WBEZ (Chicago Public Radio); WHYY (Philadelphia Public Radio); St. Petersburg Times; CQ Researcher; Newark Star Ledger; Pittsburgh Post-Gazette; Trenton Times; Philadelphia Public School Notebook; NJ Spotlight; Catalyst for Cleveland Schools; KPLU News (Seattle); ColorLines Magazine; Crain's Business; Education Daily; Dollars and Sense; Rutgers Focus

# **HONORS AND AWARDS**

Recognition of "Public Presence" in education policy by inclusion in the "RHSU Edu-Scholar Public Presence Rankings" published by *Education Week* – 2013, 2014, 2015, 2016. Most recent rankings at:

http://blogs.edweek.org/edweek/rick hess straight up/2016/01/the 2016 rhsu e du-scholar public influence rankings.html

Rutgers University Graduate School of Education Alumni Association Outstanding Faculty Teaching Award, 2004.